

From **apps for tourists** to those for **resident services**. How **living in the city changes** when everything is covered by GPS, within reach of your smartphone



## VENICE 2.0



- 1. THE LOUIS VUITTON CITY GUIDE** TO VENICE, ILLUSTRATED WITH PHOTOGRAPHS BY THE GROUP TENDANCE FLOUE, ALSO AVAILABLE AS AN APP.
- 2. THE APP CHEBATEO** LETS YOU CHECK THE SCHEDULES AND TIMING OF PUBLIC TRANSPORT.
- 3. HI!TIDE** IS AN APP THAT MONITORS TIDE LEVELS AND THE 'HIGH WATER' PHENOMENON. THE COLORS INDICATE ALERT LEVELS, BASED ON DATA SUPPLIED BY CENTRO MAREE VENEZIA.

Thanks to smartphones our way of living in the city is rapidly changing. From vehicle sharing to the purchase of tickets and services of different kinds, to immediate information like the timing of public transport: there are more and more apps running on mobile phones to respond to here and now necessities. For a city that thrives on tourism like Venice, these tools not only provide a range of different information and services, but also help you to redesign the use of urban spaces thanks to technologies accessible to all. CheBateo? is an app launched in 2015, through which the public transport service ACTV communicates the schedules of waterbus services. The Venetian programmer Marco Ziliotto first created a platform for personal use, and then in 2016 he made a non-profit app for iOS and Android that has had over 50,000 downloads and about 3500

daily users. Besides waterbus schedules, the services can also offer info on the tides, to avoid the problems caused by the famous 'acqua alta.' Hi!Tide is an app developed since 2013 by Fabio Maran, for iOS, and by Diego Pizzocaro for Android, with a user interface by Rita Petrilli. Featuring simple, inviting graphic design, Hi!Tide provides information in real time on tides, associated with a color code that matches that of Centro Maree Venezia, which provides the data. The app shows the forecast for highs and lows during the present day and the three to follow, the accessibility of the main points of interest in the city and the waterbus docks. To date there have been about 100,000 downloads for the two platforms. Urban services are also the focus of the new website of the City of Venice developed by Venis, winner of the Premio Innovazione Smau 2017. This